

# Sustainable Shift

LEADERSHIP PROGRAM

Shifting perspectives  
and transforming futures.

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## Are you ready to lead the transformation and empower your organisation to pioneer groundbreaking sustainable change?

We recognise that the path to true sustainability leadership starts from within and extends to the broader systems in which leaders operate.

Whether you are an executive in the C-suite, a mid to senior-level manager, an emerging leader, or a dedicated sustainability specialist, our program aims to support a new way of leading that champions sustainability.

This program inspires participants to create and lead diverse stakeholder groups, empowered to cultivate sustainable practices and drive systemic change.

*“The greatest threat to our planet is the belief that someone else will save it.”*

Robert Swan

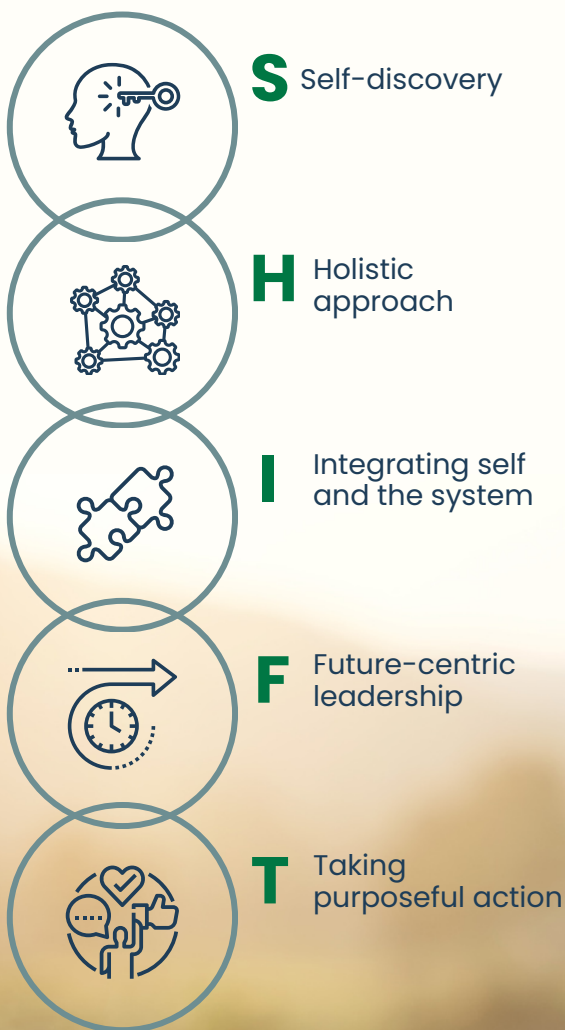


# Our Approach

An immersive journey of inner development for outer change.

Our team has created the SHIFT framework to support participants develop the right mindset and skills to drive lasting change in sustainability and responsible business practices.

Our approach is distinctive, intertwining experiential learning, personal reflection, and skill-building exercises to equip you with the mindset, knowledge, and capabilities essential for driving lasting change towards sustainability and responsible business practices.



## Virtual Program

The virtual program designed for individual sustainability change champions and changemakers. This program equips individuals with the tools they need to become sustainability advocates and agents of change within their spheres of influence.

## Immersive Program

The immersive program is a six-month journey, tailored to organisations looking to drive systemic change. The program comprises of a series of workshops, coaching sessions, and peer-to-peer learning opportunities designed to embed sustainability principles within an organisation's culture and operations.



## Learning Outcomes

Upon completing a Sustainable Shift Leadership Program, participants will be able to:

- Develop a deep awareness of their own values, beliefs and leadership style, and how these impact sustainability efforts.
- Understand the core concepts of sustainability, ESG, and their critical significance in today's business landscape.
- Identify and analyse sustainability opportunities and challenges within their specific organisational contexts.
- Lead and inspire teams and stakeholders towards sustainable practices and positive social impact.
- Implement practical strategies for widespread adoption of sustainability and ESG principles across their organisation.
- Foster collaboration and engagement across diverse stakeholder groups to cultivate systemic change.
- Continuously adapt and innovate sustainability initiatives in response to evolving environmental, social, and governance issues.

## Why choose Sustainable Shift?

The Sustainable Shift Leadership Program is a transformative leadership development experience, specially crafted to empower individuals to lead with a focus on sustainability and ESG (Environment, Social, and Governance) principles.



### Inner development for outer change

True sustainability leadership starts from within. We help you develop a sustainability mindset that extends to the broader systems in which your organisation operates, leading to transformative change.



### Lead with sustainable impact

Sustainable Shift helps you understand how to integrate sustainability into your business strategy, leading to improved financial performance and brand reputation.



### Leave a positive legacy

Sustainable Shift is designed to support you to become a sustainability leader in your organisation or industry. We provide you with the tools and knowledge to make a positive impact on the planet while achieving your business goals.



# Virtual Program

Ignite your leadership potential and embrace the change you wish to see.

## About the program

We're excited to guide you on a journey towards sustainability leadership. Join our community of passionate individuals and shift your mindset, redefine your learning, and transform your goals.

If you're a change activator seeking sustainable ways to thrive on our planet, and you're driven by curiosity and open to the wonders of learning, unlearning, living, working, leading, and conducting business, then this program is perfect for you.

## Who is the program for?

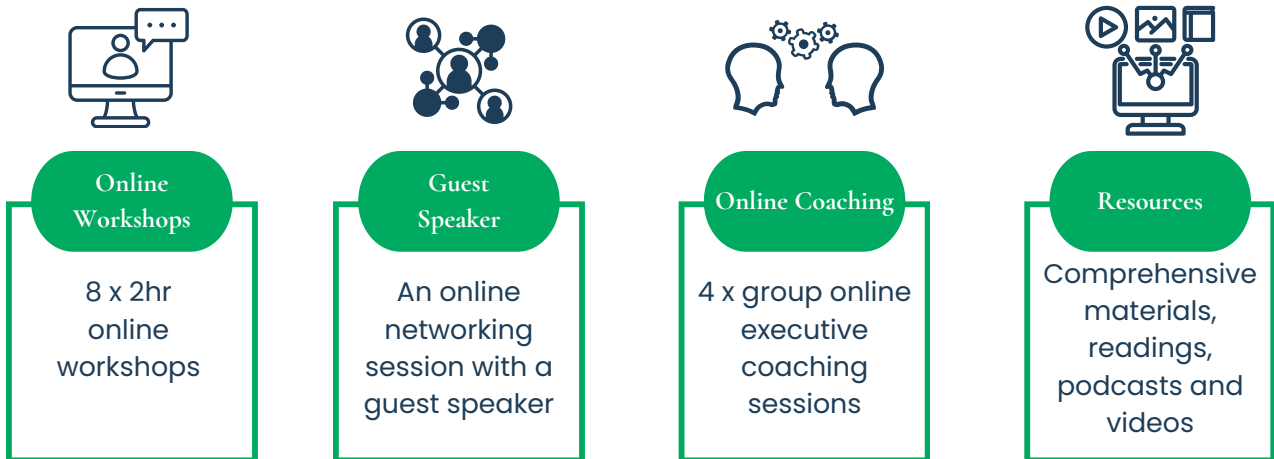
The Sustainable Shift Leadership Program is for visionary individuals with a passion for positive change, seeking to sharpen their leadership skills and deepen their impact in the ESG space. Whether you are a senior leader, a dedicated manager in operational or functional roles, or a change maker committed to sustainability, our program is your pathway to becoming a champion of sustainable transformation.

This journey is for you, if you aim to:

- Embrace sustainability leadership principles and integrate them into your daily life and work.
- Harness the power of inner development and sustainability leadership tools to catalyse transformative shifts within organisations, start-ups, or teams.
- Expand your network of sustainability change-makers, joining fellow seekers in the quest for unlearning and learning.



## Program elements



## Your journey



## Registrations

Learn more and register at:

<https://www.sustainableshift.com.au/individuals>



# Immersive Program

Spark a change within your organisation and build a legacy.

## About the program

We believe that true transformation starts from within. As an organisation committing to shaping a more sustainable future, you understand that the power of lasting change lies in the development of your leaders. Our program offers a unique approach, seamlessly weaving experiential learning, deep personal reflection, and skill-building exercises into the fabric of the sustainable leadership journey.

Our mission is to equip your leaders with the mindset, knowledge, and capabilities required to drive positive, lasting change towards sustainability and responsible business practices. We want to empower organisations to not only adapt to change but actively pioneer it. Our program is the catalyst for your organisational transformation, providing the tools to lead with purpose, ignite innovation, and foster responsible stewardship.

## Who is the program for?

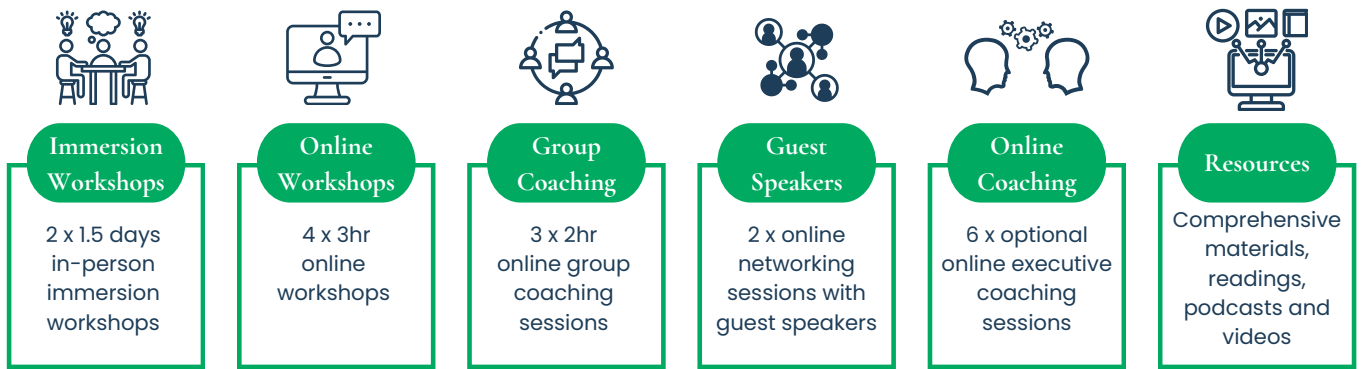
Sustainable Shift is a multi-faceted leadership program for all leaders in operational or functional roles, who are currently, or planning to, contribute towards ESG initiatives and projects.

The Sustainable Shift Leadership Program is tailor-made for leaders in operational or functional roles who are actively contributing to ESG initiatives; from seasoned executives, mid-level managers to emerging leaders, our program offers a transformative journey specifically crafted to elevate leadership potential and drive sustainable change.



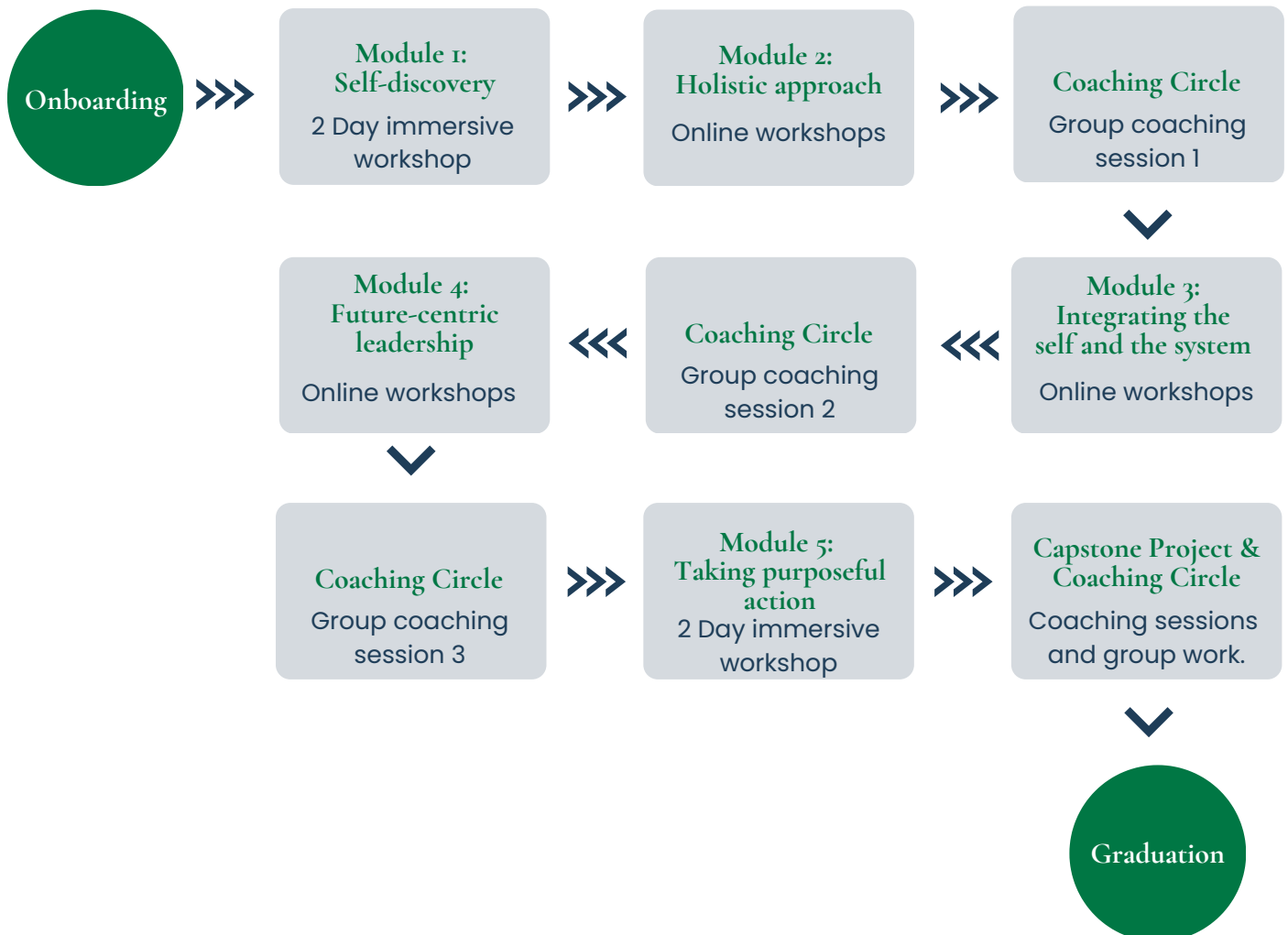


## Program Elements



## Your Journey

The immersive program is a journey towards sustainable business practices and transformational change. The eight-month immersive program is designed to provide participants with enriching learning experiences to spark new ideas, and perspectives that will broaden horizons for impactful sustainable shifts.



# Our Story

Sustainable Shift program was born from a partnership between the Founders of Bluebird Leadership and 3P Impact.

Cherry and Alan came together as co-conveners of the Australian hub of the community group Inner Development Goals (IDGs). The global IDG community was created after seeing slow progress towards achieving UNSDGs (United Nations Sustainable Development Goals), and identified human contributing factors; how we all think, connect and act.

Our mission is to equip your leaders with the mindset, knowledge, and capabilities required to drive positive, lasting change towards sustainability and responsible business practices. We offer two programs to achieve our mission.



## Cherry Ward

Cherry is a seasoned leader, consultant, facilitator and executive coach, with a holistic approach to leadership, culture, and sustainability transformation, empowering leaders to drive systemic change.

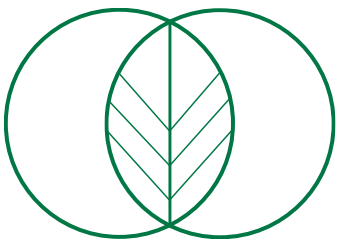


## Alan Taylor

Alan is an executive and team coach, supporting leaders and teams in personal and leadership development, transformation and overcoming a wide range of barriers.



Contact us for further inquiries



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